

# Protect your equipment with STOP™ ID Tags

From

**Secure-It**

STOP's unique, tamper-proof patented plate, with its barcode and indelible tattoo, offers you a simple, inexpensive solution to three major problems associated with overseeing your office equipment:

## System Overview

- **Theft Prevention**

STOP plates, and the permanent tattoo they leave on your equipment, act as a highly effective theft-deterrent by providing unmistakable proof that equipment is police traceable and/or stolen. Resale of stolen items marked with our system is virtually impossible. Result? Equipment that would have "disappeared" before is returned, not resold.

- **Equipment Recovery**

STOP plates link your lost equipment to STOP's exclusive international tracking database and recovery system, accessible via 24/7 US toll-free telephone number, plus worldwide access through our Website, which appears on the plate.

- **Asset Tracking and Inventory Control**

STOP plates are imprinted with a scannable barcode, allowing you to automatically track all marked items. Using STOP's hand-held scanner and our network-ready, customizable



Permanent Tattoo Shown



**Theft Prevention**  
**24/7 Security Hotline**  
**Equipment Recovery**

**Secure-It**

## Tracking & Inventory Control

As effective as STOP's security plates are in theft deterrence, the beauty of the system lies in its ability to track your organization's inventory of equipment while we protect it. And this complete service pays for itself very quickly. The key is the security plate's barcode. When used in combination with STOP's hand-held barcode scanner and it's network-ready, customizable, asset tracking software - tracking and maintaining your inventory becomes remarkably simple.



### Warning: Police Identifiable

Each security plate bears a clear, dissuasive warning message that the property is monitored and police traceable, along with a warning that the tattoo has been etched into the equipment. Each plate also bears a unique barcode linked to the owner's tracking information, and a toll-free telephone number to call in case lost or stolen equipment is found.

Finally, the bright red "Police Identifiable Warning Sticker" we send along for you to apply next to the plate completes the deterrence effect. Result: the guy who finds your laptop at the airport, or the employee who may have considered permanently "borrowing" an office cell phone - is highly unlikely to do so when it is clear that a 30-second check on the equipment will reveal him to be a criminal



Distributed by:



"Your **one** source for computer security solutions"

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### Pricing

- 1 - 9 Units - \$25.00 each
- 10 + Units - \$15.00 each
- 300 + Units - \$11.00 each
- 500 + Units - \$8.75 each

Price includes: Unlimited use of the Anti-Theft Hotline, the Retrieval Hotline and Recovery Service for three years. After three years, the subscription fee is \$1 per year per machine, or \$4 lifetime per machine.

### Available Options

- **Customized Plate Graphics** - One Time Charge \$250  
\*minimum order is 200 units
- **Asset Tracking & Management Software** - \$200  
\*no charge with purchase of 500+ plates
- **Hand Held Bar Code Scanner Kits**  
iPAQ, Symbol, or Intermec -- \$2,500 (price includes software)

### Registration

- Once you receive your STOP security plates, you can protect your equipment immediately by taking advantage of either STOP's simple online registration at <http://www.StopTheft.com>, e-mail, or mail / fax us the enclosed registration card.